

THE ROYAL OAK

Cookies Policy

1. What this Policy Covers

This Cookie Policy sets out:

- what a cookie is (paragraph 2);
- an overview of the cookies we use (paragraph 3);
- what you can do if you do not agree to the cookie use (paragraph 4);
- a detailed table setting out all of the cookies that we use (paragraph 5); and
- concluding remarks (paragraph 6).

We use cookies to give you a better online experience. If you have already indicated your cookie preferences in relation to this website (<https://theroyaloakbracknell.co.uk/>), you should still read the following policy to ensure you understand how we use cookies.

In order to make full use of the Website, your computer, tablet or mobile phone will need to accept cookies. Accordingly, it is important that you know what cookies our Website uses and for what purposes.

2. What is a cookie?

Cookies are small text files containing small amounts of information which are downloaded and may be stored on your user device e.g. your computer (or other internet enabled devices, such as a smartphone or tablet). We may use similar techniques, such as pixels, web beacons, device fingerprints, etc. For the sake of consistency, all these techniques combined will hereafter be referred to as ‘cookies’.

This Cookie Policy provides you with information about the cookies we use and why. Our Privacy Policy sets out full details of the personal data we may collect and how we may use your personal information.

3. Cookies used on the Website

By clicking ‘Accept’ on the cookie pop-up, you give your consent to us placing and/or reading cookies. We use several different types of cookies: (1) functional cookies; (2) analytical cookies; and (3) advertising cookies. Some of these are session cookies that are temporary and allow us to link your actions during a browser session. Session cookies are erased when you close the browser. Other cookies are persistent cookies, which remain on your device for the period of time specified in the cookie. This Website uses cookies for the following purposes:

FUNCTIONAL COOKIES

Functional cookies are essential and help you navigate the Website. They enhance the user friendliness of the Website. These cookies make sure that you only have to pass the age-gate once and that your basket is saved during all the steps of your checkout process. These cookies also help to support website security and basic functionality.

ANALYTICAL COOKIES

Analytical cookies help us to understand the behaviour of our visitors and their usage of the Website in an aggregated manner. For instance, we can use these cookies to gain insight into how our visitors use our Website. This means we can find out what works and what does not. It allows us to continuously improve the Website and to measure how effective our advertising and communication is. Analytical cookies also allow the Website to remember choices made (such as language or the region you are in) and provide enhanced, more personal features. An example might be that our Website recognises if the user has already signed up for our newsletter, or if the user is seeing a certain page for the first time.

ADVERTISING COOKIES

Advertising cookies will remember your product and page preferences, and in general that you visited the Website. We strive to provide you with advertisements relevant to you and your interests on other online platforms based on your visits and surfing behaviour on our Website and other third party websites. Based on these interests, we develop a segmented profile and then adapt the content and the advertisements on our Website for various groups of customers. Third parties that set cookies via our Website may also try to find out what your interests are in this way, and this information may be used to present you with content or advertisements that appear more likely to be of interest to you on other websites. In this case, the information about your current Website visit may be combined with information from previous visits to websites other than ours. At the same time, these advertising cookies are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of advertisements.

Even if no advertising cookies are used, please note that you may still be provided with advertisements on our Website; however, these advertisements will not be tailored to your interests.

Third party social networks (e.g. Facebook, YouTube, Twitter, LinkedIn) may also place cookies. This enables you to share content of the Website on social networks. These third parties may use cookies for their own purposes. We have no influence over how these social media networks make use of your data. For more information regarding the cookies set by the social media networks please refer to their own privacy and cookie policies.

4. Control Your Cookies Settings

You have the option to consent to our use of the different categories of cookies by clicking ‘Set Preferences’ in the cookie pop-up that is presented to you when you visit our Website. You can change your cookie preferences at any time by clicking ‘Edit Cookie Preferences’ in the footer of the Website – which also enables you to withdraw the consent you have previously given to us. The cookie preferences centre includes a list of all analytical and advertising cookies. Please be aware that we do not currently make use of a technical solution that would enable us to respond to your browser’s ‘Do Not Track’ signals.

Besides using the ‘Set Preferences’ hyperlink on our Website, you can manage your cookie settings in your browser at any time. Please be aware that your browser settings may not offer you the same ease of use as the cookie preferences centre on our Website. If you simply disable all cookies in your browsers settings, you may find that certain sections or features of our Website will not work, because your browser may prevent us from setting functionally required cookies. Therefore, it is recommended to use the cookie preferences centre on our Website instead of disabling all cookies via your web browser. The following links may assist you in managing your cookies settings, or you can use the 'Help' option in your internet browser for more details.

- Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- Mozilla Firefox: <https://support.mozilla.com/en-US/kb/Cookies>
- Google Chrome:
<https://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>
- Safari: <https://support.apple.com/kb/PH5042>
- Opera: <https://help.opera.com/en/latest/web-preferences/>

5. Cookie Use

Below is a full list of the cookies used on this website:

5.1 Functional Cookies

NAME	PERSISTENCY	DESCRIPTION	SOURCE
cookie-state	End of session	Used to store whether or not a user has consented to the placement of cookies.	.inapub.co.uk
cookie-pref	End of session	Used to store the user’s cookie preferences.	.inapub.co.uk
cookienotify	Persistent	Used to store whether the user has been displayed the cookie pop-up.	.inapub.co.uk

ASP.NET_SessionId	End of session	This cookie is used to check if a user has been authenticated.	.inapub.co.uk
JSESSIONID	End of session	Used to maintain an anonymous user session on the Website.	.inapub.co.uk

5.2 Analytical Cookies

NAME	PERSISTENCY	DESCRIPTION	SOURCE
_ga	2 years	Unique User Identifier used by Google Analytics to provide insights on our site.	.inapub.co.uk
_gid	24 hours	Unique User Identifier used by Google Analytics to provide insights on our site.	.inapub.co.uk
_gat	10 minutes	Unique User Identifier used by Google Analytics to provide insights on our site.	.inapub.co.uk
_gat_gtag_UA_[XXX]	1 minute	Unique User Identifier used by Google Analytics to provide insights on our site.	.inapub.co.uk
__utma	2 years	Google Analytics cookie. This cookie distinguishes between users and sessions. It is used to calculate new and returning visitor statistics.	.inapub.co.uk
__utmb	30 minutes	Google Analytics cookie. This cookie determines new browsing sessions. Any activity by a user within the 30-minute life span will count as a single visit. A return after 30 minutes will count as a new visit, but a returning visitor.	.inapub.co.uk
__utmc	End of session	Google Analytics cookie. This cookie is used identify new sessions/visits for returning visitors.	.inapub.co.uk
__utmt	10 minutes	Google Analytics cookie. This cookie is used to throttle the request rate for the Google Analytics service and limits the collection of data on high traffic websites.	.inapub.co.uk

__utmz	6 months	Google Analytics cookie. This cookie identifies the source of traffic to the Website and allows us to understand where users have come from when accessing our Website.	inapub.co.uk
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5.3 Advertising cookies (3rd party cookies)

NAME	PERSISTENCY	DESCRIPTION	SOURCE
_GRECAPTCHA	6 months	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA, rc::f, rc::a) when executed for the purpose of providing its risk analysis & bot distinguisher	www.google.com
m	1 year 1 month	Data filter and acquisition, fraud prevention	m.stripe.com

6. Concluding remarks

We will keep this Cookie Policy under review and may make updates to it from time to time. Any changes to this Cookie Policy will be posted on our Website, and to the extent reasonably possible, will be communicated to you. You can consult this web page for the latest version.

If you have any further questions and/or comments, please email us at manager@theroyaloakbracknell.co.uk

The most recent version of this Cookie Policy is dated February 2020.